# Victorian retail energy offers

Financial year 2024-25



### **Introduction**

The commission is required to monitor and report on the competitiveness and efficiency of Victorian retail electricity and gas markets.<sup>1</sup>

We publish data on electricity and gas market offers for residential and small business customers each year. This includes trends in median electricity and gas offers across each of Victoria's distribution zones and by retailer size.<sup>2</sup>

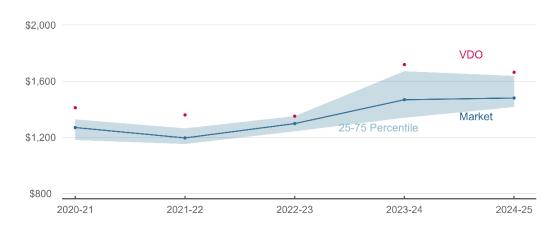
This data was previously released in the commission's Victorian Energy Market Report (VEMR). The commission ceased publishing the VEMR in 2025. The commission's reporting on the energy market is now centrally located on the <u>Victorian Energy Market Reporting Hub</u>.

## **Electricity**

Figures below show flat rate electricity offers in the Jemena distribution zone.3

Figure 1 shows median residential electricity market offers rose by one per cent in 2024-25 compared to 2023-24.

Figure 1: Median and range of residential flat rate electricity offers (Source: VEC)



<sup>&</sup>lt;sup>1</sup> This resource meets the commission's reporting obligations under section 10AAB of the *Essential Services Commission Act 2001*; section 39A of the *Electricity Industry Act 2000*; and section 47 of the *Gas Industry Act 2001*.

<sup>&</sup>lt;sup>3</sup> In line with previous reports, we present electricity offers for the Jemena distribution zone as it represents a mix of suburban and country areas. See the Appendix for offers in other distribution zones.



<sup>&</sup>lt;sup>2</sup> Eligible residential and small business customers received a Commonwealth contribution to their electricity account in 2024-25 as part of the Australian Government's *Energy Bill Relief Fund*. The offers data we report does not reflect this rebate.

Figures 2 and 3 show that medium retailers continue to provide some of the cheapest offers in the residential market.

Figure 2: Cheapest (10th percentile) residential flat rate electricity market offers, by retailer size (Source: VEC)

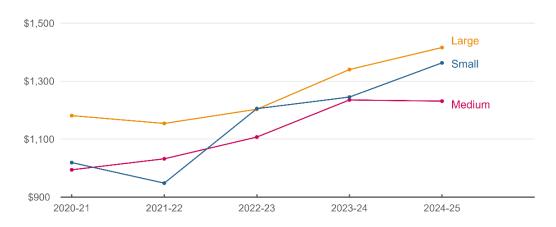


Figure 3: Most expensive (90th percentile) residential flat rate electricity market offers, by retailer size (Source: VEC)

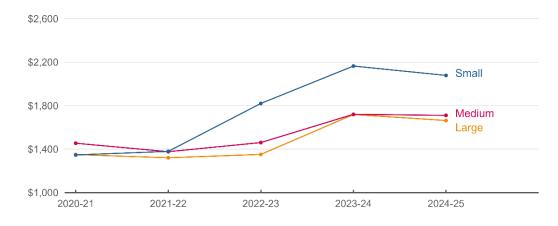
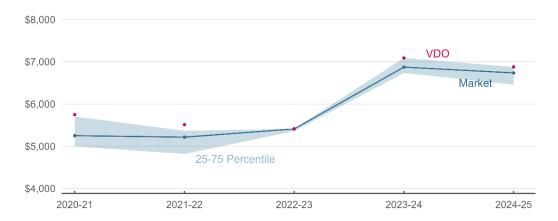


Figure 4 shows small business electricity market offers fell by two per cent in 2024-25 compared to 2023-24.

Figure 4: Median and range of small business flat rate electricity offers (Source: VEC)



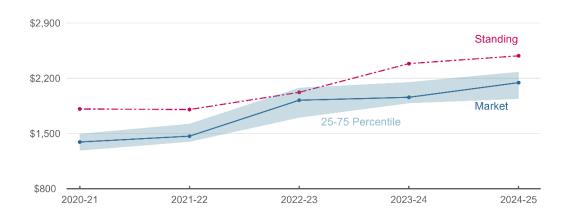
#### Gas

Figures below show residential gas market offers in the Australian Gas Networks distribution zone.<sup>4</sup>

Figure 5 shows median residential gas market offers rose by ten per cent in 2024-25 compared to 2023-24. Growth in gas offer prices continues to outstrip growth in electricity offer prices.

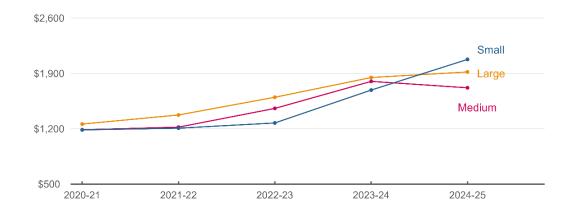
Figure 5: Median residential gas offers, by offer type

(Source: VEC)



Like the electricity market, medium retailers provided the cheapest offers in the market (Figures 6 and 7).

Figure 6: Cheapest (10th percentile) residential gas market offers, by retailer size (Source: VEC)



<sup>&</sup>lt;sup>4</sup> In line with previous reports, we present gas offers for the Australian Gas Networks distribution zone. See the Appendix for offers in other distribution zones.



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Figure 7: Most expensive (90th percentile) residential gas market offers, by retailer size (Source: VEC)

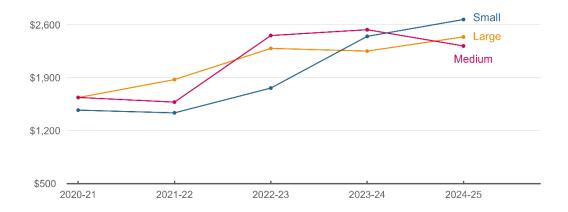
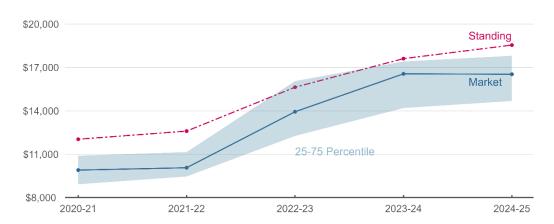


Figure 8 shows small business gas were stable in 2024-25 compared to 2023-24.

Figure 8: Median and range of small business gas offers

(Source: VEC)



# **Appendix**

Table 1: Residential electricity flat rate market offers, by distribution zone<sup>5</sup> (Source: VEC)

	25th percentile	Median	75th percentile	
		Jemena		
2020-21	\$1,181	\$1,270	\$1,328	
2021-22	\$1,153	\$1,196	\$1,264	
2022-23	\$1,243	\$1,298	\$1,351	
2023-24	\$1,340	\$1,468	\$1,671	
2024-25	\$1,416	\$1,480	\$1,637	
	,	Ausnet services		
2020-21	\$1,339	\$1,414	\$1,482	
2021-22	\$1,307	\$1,338	\$1,421	
2022-23	\$1,501	\$1,570	\$1,631	
2023-24	\$1,592	\$1,740	\$1,983	
2024-25	\$1,645	\$1,694	\$1,869	
		Citipower		
2020-21	\$1,103	\$1,201	\$1,269	
2021-22	\$1,120	\$1,176	\$1,242	
2022-23	\$1,188	\$1,244	\$1,292	
2023-24	\$1,239	\$1,381	\$1,545	
2024-25	\$1,245	\$1,303	\$1,456	
		Powercor		
2020-21	\$1,218	\$1,298	\$1,357	
2021-22	\$1,189	\$1,226	\$1,304	
2022-23	\$1,298	\$1,358	\$1,411	
2023-24	\$1,398	\$1,546	\$1,741	
2024-25	\$1,472	\$1,498	\$1,681	
United Energy				
2020-21	\$1,169	\$1,253	\$1,319	
2021-22	\$1,100	\$1,152	\$1,242	
2022-23	\$1,217	\$1,273	\$1,323	
2023-24	\$1,314	\$1,431	\$1,628	
2024-25	\$1,342	\$1,389	\$1,553	

<sup>&</sup>lt;sup>5</sup> Results reflect representative bills based on a residential consumer using 4,000kWh over a year. The calculation uses the median offer with flat rate tariffs available in each financial year.



Table 2: Small business electricity flat rate market offers, by distribution zone<sup>6</sup> (Source: VEC)

	25th percentile	Median	75th percentile	
		Jemena		
2020-21	\$4,995	\$5,250	\$5,702	
2021-22	\$4,818	\$5,215	\$5,365	
2022-23	\$5,359	\$5,409	\$5,414	
2023-24	\$6,734	\$6,873	\$7,090	
2024-25	\$6,458	\$6,736	\$6,875	
	Ausi	net services		
2020-21	\$6,054	\$6,634	\$7,958	
2021-22	\$6,201	\$6,538	\$6,957	
2022-23	\$7,428	\$7,593	\$7,659	
2023-24	\$8,678	\$8,794	\$9,154	
2024-25	\$7,935	\$8,167	\$8,525	
	C	itipower		
2020-21	\$4,683	\$4,881	\$5,073	
2021-22	\$4,531	\$4,741	\$4,881	
2022-23	\$4,789	\$4,838	\$4,838	
2023-24	\$5,849	\$5,971	\$6,158	
2024-25	\$5,306	\$5,493	\$5,613	
	P	owercor		
2020-21	\$4,756	\$5,041	\$5,195	
2021-22	\$4,545	\$4,969	\$5,092	
2022-23	\$5,137	\$5,189	\$5,191	
2023-24	\$6,312	\$6,441	\$6,644	
2024-25	\$5,821	\$6,047	\$6,127	
United Energy				
2020-21	\$5,013	\$5,270	\$5,650	
2021-22	\$4,636	\$4,776	\$5,100	
2022-23	\$4,953	\$4,998	\$5,003	
2023-24	\$6,140	\$6,309	\$6,507	
2024-25	\$5,656	\$5,850	\$5,954	

<sup>&</sup>lt;sup>6</sup> Results reflect representative bills based on a small business consumer using 20,000kWh over a year. The calculation uses the median offer with flat rate tariffs available in each financial year.



Table 3: Residential gas market offers, by distribution zone<sup>7</sup>

(Source: VEC)

	25 <sup>th</sup> percentile	Median	75 <sup>th</sup> percentile	
	Australian	n Gas Networks		
2020-21	\$1,282	\$1,391	\$1,494	
2021-22	\$1,394	\$1,465	\$1,622	
2022-23	\$1,700	\$1,921	\$2,079	
2023-24	\$1,883	\$1,958	\$2,150	
2024-25	\$1,938	\$2,144	\$2,281	
Ausnet services				
2020-21	\$1,263	\$1,366	\$1,434	
2021-22	\$1,381	\$1,486	\$1,581	
2022-23	\$1,668	\$1,920	\$2,119	
2023-24	\$1,879	\$2,016	\$2,180	
2024-25	\$1,906	\$2,076	\$2,279	
Multinet				
2020-21	\$1,261	\$1,372	\$1,439	
2021-22	\$1,415	\$1,505	\$1,600	
2022-23	\$1,679	\$1,964	\$2,091	
2023-24	\$1,957	\$2,039	\$2,190	
2024-25	\$2,004	\$2,150	\$2,301	

<sup>&</sup>lt;sup>7</sup> Results reflect representative bills based on a residential consumer using 54,400MJ over a year. The calculation uses the median market offer available in each financial year.



Table 4: Small business gas market offers, by distribution zone<sup>8</sup> (Source: VEC)

	25th percentile	Median	75th percentile
Australian Gas Networks			
2020-21	\$8,924	\$9,904	\$10,895
2021-22	\$9,463	\$10,066	\$11,149
2022-23	\$12,266	\$13,939	\$16,060
2023-24	\$14,196	\$16,562	\$17,414
2024-25	\$14,687	\$16,534	\$17,810
Ausnet services			
2020-21	\$8,188	\$9,124	\$10,239
2021-22	\$8,811	\$9,597	\$10,598
2022-23	\$11,450	\$13,559	\$15,432
2023-24	\$13,619	\$15,271	\$16,608
2024-25	\$13,929	\$15,034	\$17,117
Multinet			
2020-21	\$8,675	\$9,332	\$10,298
2021-22	\$9,008	\$9,760	\$10,997
2022-23	\$11,530	\$13,370	\$15,489
2023-24	\$13,696	\$16,054	\$16,627
2024-25	\$13,853	\$15,391	\$17,101

Table 5: Size of retailers operating in Victoria (2024-25 residential electricity market)

Large (>5% market share)	Medium (1-5% market share)	Small (<1% market share)
<ul> <li>AGL</li> <li>EnergyAustralia</li> <li>ENGIE</li> <li>Lumo Energy</li> <li>Origin Energy</li> <li>Red Energy</li> </ul>	<ul> <li>Alinta Energy</li> <li>Dodo</li> <li>Globird Energy</li> <li>Momentum Energy</li> <li>OVO Energy</li> <li>Powershop</li> <li>Sumo Power</li> <li>Tango Energy</li> <li>1st Energy</li> </ul>	<ul> <li>Amber Electric</li> <li>CovaU</li> <li>Diamond Energy</li> <li>Energy Locals</li> <li>Nectr</li> <li>Progressive Green Energy</li> <li>Real Utilities</li> </ul>

<sup>&</sup>lt;sup>8</sup> Results reflect representative bills based on a small business consumer using 500,000MJ over a year. The calculation uses the median market offer available in each financial year.

