



Active Utilities Retail Pty Ltd – Electricity retail licence application

Non-confidential submission received through Engage Victoria

1. Date submitted: 07/04/2025

Submission written by: *[Redacted for privacy]* (Victorian consumer)

Do you think if Active Utilities Retail Pty Ltd is granted an electricity retail licence it will benefit the long-term interests of Victorian consumers?

No.

Do you have any views on Active Utilities Retail Pty Ltd's ability to comply with its regulatory obligations?

Bad customer service.

Do you think having Active Utilities Retail Pty Ltd as a new electricity retailer in the market will create greater competition, particularly within embedded networks?

No.

What effect on electricity pricing do you think Active Utilities Retail Pty Ltd's entry will have?

Unsure.

Is there anything else you think we should consider as we assess Active Utilities Retail Pty Ltd's electricity retail licence application?

[No comment made]

2. Date submitted: 08/04/2025

Submission written by: [Redacted for privacy] (Victorian consumer)

Do you think if Active Utilities Retail Pty Ltd is granted an electricity retail licence it will benefit the long-term interests of Victorian consumers?

Yes.

Do you have any views on Active Utilities Retail Pty Ltd's ability to comply with its regulatory obligations?

Owned by a super fund so compliance shouldn't be an issue.

Do you think having Active Utilities Retail Pty Ltd as a new electricity retailer in the market will create greater competition, particularly within embedded networks?

Other.

Please specify

Potentially but depends on the profit model they work to.

What effect on electricity pricing do you think Active Utilities Retail Pty Ltd's entry will have?

No change.

Is there anything else you think we should consider as we assess Active Utilities Retail Pty Ltd's electricity retail licence application?

More competition is better.

3. Date submitted: 08/04/2025

Submission written by: [Redacted for privacy] (Victorian consumer)

Do you think if Active Utilities Retail Pty Ltd is granted an electricity retail licence it will benefit the long-term interests of Victorian consumers?

Yes.

Do you have any views on Active Utilities Retail Pty Ltd's ability to comply with its regulatory obligations?

N/a.

Do you think having Active Utilities Retail Pty Ltd as a new electricity retailer in the market will create greater competition, particularly within embedded networks?

Yes.

What effect on electricity pricing do you think Active Utilities Retail Pty Ltd's entry will have?

Prices will be cheaper.

Is there anything else you think we should consider as we assess Active Utilities Retail Pty Ltd's electricity retail licence application?

[No comment made]
