
Essential stories: Shannon, strategic communication team member

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Corporate

'Digital technology can help people who need it most, particularly when it comes to government services. I'm interested in finding creative solutions to technical problems and making information more accessible and more useful. Plus, I get to work with really smart people who genuinely care about making a difference.

'I'm pretty proud of the improvements we've made to how the commission uses digital channels to communicate with people, such as social media and online engagements. I'm also super stoked to be leading the development of the new website. Watch this space!'

Shannon Purcell, strategic communication team member at the Essential Services Commission

Photo: Paul Jeffers



The Essential Services Commission is made up of a diverse range of people who bring something unique to our workplace. In 2018, our 'essential stories' series showcases some of our team members and why the work they do here is important to them. [Follow us on LinkedIn](#) for regular 'essential stories' updates.

For general enquiries

Phone: [\(+61 3\) 9032 1300](tel:+61390321300) or [1300 664 969](tel:1300664969)

Email: reception@esc.vic.gov.au

You can also find us on [X \(formerly Twitter\)](#), [Facebook](#) and [LinkedIn](#).

For VEU enquiries

Phone: [\(+61 3\) 9032 1310](tel:+61390321310) or submit a [contact form](#).

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If you have a media enquiry, please contact:

Email: media@esc.vic.gov.au

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